

L'ORÉAL PROFESSIONNEL

NEW COLOR IS HERE

Cherry Cola, the new Dia shades and a no bleach lightener,
with the L'Oréal Professionnel rep on the floor.

THURSDAY, OCTOBER 1
2 PM – 4 PM

EXPLORE

- New Cherry Cola color
- New Dia Light shades: 7.11, 7.3, 8.33, 9.3
- Blond Studio and no bleach lightener
- Metal Detox
- ARM and KAS

COME BY FOR

- Samples of ARM, Dia Light, Metal Detox, KAS and Blond Studio
- The new Dia shades to look through
- Color questions with the L'Oréal Professionnel rep

POP-UP PERK

20% OFF L'ORÉAL